



# Village of Hewitt

## Website Redesign Proposal



# Agenda

- Why upgrade?
- Cost to upgrade
- Questions

# Why Upgrade?

- Website is a primary tool for information
  - 3000+ visitors this year (usage spikes in the summer)
  - What they're looking at...
    - Hewitt Area Recreation Department – 26%
    - Home Page – 14%
    - Village Board Minutes – 3%
    - Garbage schedule, Village hall/park rentals, contact info, permit info
  - How they're getting to us...
    - Organic Search – 62%
    - Direct – 22%
    - Social Media – 14%
    - Other – 2%
  - How they're viewing us...
    - 52% mobile devices
    - 40% desktop
    - 8% other



# Why Upgrade?

- Last upgrade was in 2012 – 7 years ago!
  - Very important to keep the site current and fresh
- New design options!

# Why Upgrade?



[Go](#)

About Us
How Do I...
News
Community Calendar
Contact Us

- Home
- Village Government
- Minutes & Agendas
- Departments & Services
- Community Directory
- FAQ
- Site Map
- Administrative Documents
- Village Board

Visit us on Facebook  
[Visit us on Facebook!](#)  
  
 Get Public Safety Alerts from Nixle!

## Welcome to the Village of Hewitt, Wisconsin!

Welcome to the official web site of the Village of Hewitt, Wisconsin.

Hewitt, located in northwest Wood County in central Wisconsin, was first settled in the late 1870s and currently has a population of over 800.

Please browse this site for more information on our village and feel free to contact us with any questions. You can also search the entire site by using the search box in the upper right of any page. We hope you enjoy your visit to this site and find it to be a useful tool.

*"Never doubt that a small group of concerned citizens can change the world. Indeed, it is the only thing that ever has." - Margaret Mead*

### Enjoy Our Community

- Walk, run or bike the [Hewitt-Marsh Trail](#)
- Explore or play at [Yellowstone Park](#)
- Stay up to date on Hewitt activities by [liking us on Facebook](#)

### Participate

- Join the [Hewitt Area Recreation Department's](#) volleyball or softball leagues
- Visit our [Community Calendar](#)

### Volunteer

- Lend your time and talents to the Village by [volunteering for a committee!](#)

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### Advertise an Event!

Fill out our [Event Posting Request](#) to have the event advertised on the Village Calendar of Events, Facebook or the Electronic Message board!

### Quick Links

- [Garbage Schedule](#)
- [Burning/Fire Pits](#)
- [Village Hall/Park Rentals](#)
- [New Resident Brochure](#)

### Recent Documents

Most recent documents:

- [Agenda](#) (July 9, 2019)
- [Minutes](#) (June 11, 2019)

To view all, [click here](#).

### Announcements

**Tournament Schedules Posted**  
Thursday, July 25, 2019

**Advertising Events**  
Tuesday, February 28, 2017

**Reporting Complaints**  
Monday, November 7, 2016

### Community Calendar

August 2019						
S	M	T	W	Th	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# Why Upgrade?

Welcome to the new website for the Town of Sand Lake

Hamlets of Averill Park, Sand Lake, and West Sand Lake 23.0° Overcast Search

## TOWN OF SAND LAKE New York

[Home](#) | [About](#) | [Government](#) | [Community](#) | [How Do I...?](#) | [Contact Us](#)

Agendas & Minutes
Animal Control
Convenience Facility
Forms & Permits
Highway
Municipal Code
Town Clerk

### News and Notices

**Summer Day Camp Registration is Open**  
Summer Day Camp July 8- August 9, 2019 at Miller Hill Elementary School

**Highway Department Surplus Items for Auction**  
Vehicles, plows and other items available

**Town Prevails in Zoning Code Lawsuits**  
Read Judge McNally's Decision

**RFP Issued for "Design Services for a Large Culvert Replacement Project, Second Dyke Road"**  
RFP #1SL 2019-01 "Design Services for a Large Culvert Replacement Project, Second Dyke Road" now available for bids until 3/20/2019.

**Notice of Public Hearing on Local Law #1 of 2019 Regarding Stop Work Orders**  
March 13, 2019 at 7:00 PM at Sand Lake Town Hall

### Welcome to Sand Lake

Welcome to the Town of Sand Lake -- a community of three hamlets and surrounding areas full of natural beauty and community life. We have designed this website to serve the needs of Town residents as well as newcomers to our community. We hope that you will find all the information you need here. We also hope you will let us know what we can do to make it even better.

Send us your comments by clicking on our [Contact form](#).

We are grateful for our home page photos by these outstanding photographers: **Joe Johnson** (windmill), **Shannon DeCelle** (fishing and bells) and **June Farms** (field and trees).

### Watch Town Government Meetings

Meetings of Town government Boards are now broadcast live on **Spectrum Channel 1303**. Meetings are also available online live or archived. To access, go to [streaming video](#).

[Read More](#)

### Calendar

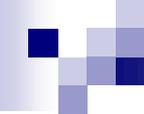
March 2019

S	M	T	W	Th	F	S
24	25	26	27	28	29	30
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

[- Feb -](#) [Apr -](#)  
[Read All](#)

Official Website of Sand Lake, New York © 2018  
 8426 NY Rte. 86 Averill Park NY 12018 Mailing address P.O. Box 273 Sand Lake, NY 12153  
 Phone: 518-614-2025 Fax: 518-614-0441  
 Hours: M-F 9 am - 4 pm, Wed 9 am - 6 pm, Sat, 9 am - noon [Site Map](#)

Government 100 Series 311 Local 311a



# Why Upgrade?

- New technology
  - Homepage image sliders
  - Horizontal navigation with secondary navigation block
  - Icon filmstrip
  - Social media integration
  - Local weather integration
  - Notifications banner
  - And more...
- Mobile friendly
  - Responsive web design ensures our page is usable no matter what screen size our users have

# Cost to Upgrade

- Current cost
  - \$675 per year
    - Includes \$525 annual service package
    - Includes \$150 annual Superforms support
- Upgrade cost
  - \$2,908 per year for three years
    - Includes \$1,575 for \$525 annual service package x 3 years
    - Includes \$450 for \$150 annual Superforms support x 3 years
    - Includes \$6,700 Progressive Level Website Redesign
    - Total = \$8,725 to be paid over 3 years = \$2,908 per year
  - After 3 years, can renew for 3 additional years
    - Would get another website redesign
    - Price would be locked for an additional 3 years
    - If we choose not to renew, we would revert to paying the annual service fees



Questions?